Pause before you share

Five questions to ask before passing information on.

01 Who is behind it?

Look for the original author or organisation. Check whether you can understand who produced the information and why.

02 What is the evidence?

Look beyond a headline. Check whether the claim points to evidence you can examine.

03 When was it published?

An old photo or story can be shared as if it happened today. Look for dates and context.

04 Can you check it elsewhere?

Look for independent, reliable sources reporting the same claim. Many copies of one post are not the same as independent confirmation.

05 Do you need to share it?

If you cannot verify something, pause. You can ask questions or choose not to forward it.

Keep learning. Explore our programmes and resource library, or get in touch with the Innovate Learn Africa team.